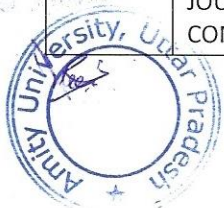




AVUP/ADDOE/13/2019

**List of Programmes proposed to be offered by ADDOE
through Online Mode from Academic Session 2019-20**

Sl.No	Name of the Programme	Minimum Duration (Years)	Approval of Academic Council
GRADUATE DEGREE PROGRAMMES			
1	BACHELOR OF ARTS (TOURISM ADMINISTRATION)	3 Years	30th Academic Council dated 26-10-2018 wide item no. 30.36
2	BACHELOR OF BUSINESS ADMINISTRATION	3 Years	
3	BACHELOR OF COMPUTER APPLICATIONS	3 Years	
4	BACHELOR OF ARTS (JOURNALISM AND MASS COMMUNICATION)	3 Years	
5	BACHELOR OF SCIENCE (INFORMATION TECHNOLOGY)	3 Years	
6	BACHELOR OF COMMERCE	3 Years	
7	BACHELOR OF ARTS	3 Years	
POST GRADUATE DEGREE PROGRAMMES			
8	MASTER OF BUSINESS ADMINISTRATION	2 Years	30th Academic Council dated 26-10-2018 wide item no. 30.36
9	MASTER OF COMPUTER APPLICATION	3 Years	
10	MASTER OF SCIENCE (INFORMATION TECHNOLOGY)	2 Years	
11	MASTER OF COMMERCE (FINANCIAL MANAGEMENT)	2 Years	
12	MASTER OF ARTS (JOURNALISM AND MASS COMMUNICATION)	2 Years	
POST GRADUATE DIPLOMA PROGRAMMES			
13	POST GRADUATE DIPLOMA IN MARKETING AND SALES MANAGEMENT	1 Year	30th Academic Council dated 26-10-2018 wide item no. 30.36
14	POST GRADUATE DIPLOMA IN FINANCE AND ACCOUNTING	1 Year	
15	POST GRADUATE DIPLOMA IN HUMAN RESOURCE MANAGEMENT	1 Year	
16	POST GRADUATE DIPLOMA IN MATERIAL MANAGEMENT	1 Year	
17	POST GRADUATE DIPLOMA IN OPERATION MANAGEMENT	1 Year	
18	POST GRADUATE DIPLOMA IN INFORMATION TECHNOLOGY	1 Year	
19	POST GRADUATE DIPLOMA IN JOURNALISM AND MASS COMMUNICATION	1 Year	



20	POST GRADUATE DIPLOMA IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT	1 Year	30th Academic Council dated 26-10-2018 wide item no. 30.36
21	POST GRADUATE DIPLOMA IN NGO MANAGEMENT	1 Year	
22	POST GRADUATE DIPLOMA IN RETAIL MANAGEMENT	1 Year	
23	POST GRADUATE DIPLOMA IN INTERNATIONAL BUSINESS	1 Year	
24	POST GRADUATE DIPLOMA IN ADVERTISING AND BRAND MANAGEMENT	1 Year	
25	POST GRADUATE DIPLOMA IN PUBLIC ACCOUNTING	1 Year	
26	POST GRADUATE DIPLOMA IN HOSPITAL AND HEALTHCARE MANAGEMENT	1 Year	
27	POST GRADUATE DIPLOMA IN CLINICAL NUTRITION	1 Year	
28	POST GRADUATE DIPLOMA IN TRAVEL AND TOURISM MANAGEMENT	1 Year	
29	POST GRADUATE DIPLOMA IN BLOCKCHAIN TECHNOLOGY AND MANAGEMENT	1 Year	
30	POST GRADUATE DIPLOMA IN DIGITAL MARKETING STRATEGIES	1 Year	
31	POST GRADUATE DIPLOMA IN BUSINESS ANALYTICS AND INTELLIGENCE	1 Year	
32	POST GRADUATE DIPLOMA IN MACHINE LEARNING AND ARTIFICIAL INTELLIGENCE	1 Year	
33	POST GRADUATE DIPLOMA IN BUSINESS MANAGEMENT	1 Year	
34	POST GRADUATE DIPLOMA IN DATA SCIENCE	1 Year	

